



lavera

NATURKOSMETIK

25
YEARS



Eco-Chic Makeup

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www.Lavera.com

100%

Ingredient Commitment:

- ✓ Designed for Sensitive Skin
- ✓ Pure Organic Plant Oils, Herbs, Flower Extracts & Essential Oils
- ✓ Cruelty Free, Gluten Free
- ✓ Free from Parabens, Petroleum & Synthetic Preservatives, Fragrances & Emulsifiers

Mineral Eye Shadow



This creaseless formula is enriched with nourishing minerals and oils as well as organic flower essences and mica. Our color-rich shadow provides a flawless finish while illuminating eyes for maximum impact.



MAJESTIC VIOLET

Complexion Perfection



Let your beauty glow with Lavera's new, non-clogging foundations, concealers, powders and tinted moisturizers. Perfect for a smooth & polished finish!

NATURAL LIQUID FOUNDATION

This hydrating foundation blends easily and hides imperfections, creating a porcelain-smooth canvas. Free-radical fighting argan oil, organic blossom butter and vitamins A, C and E protect, rejuvenate and nourish skin. Talc-free.



#1 PORCELAIN
(Fair-Yellow Undertone)
21005



#2 IVORY
(Medium-Rose Undertone)
21006



#3 HONEY
(Olive-Skin Warm Undertone)
21007



#4 ALMOND
(Medium-Dark Olive Skin)
21008



TINTED MOISTURIZING CREAM

This velvety-smooth moisturizer offers a hint of tint while nourishing skin, enriched with vitamins, minerals and organic aloe vera to hydrate and soothe through out the day. Talc-free.

ORDER CODE: NATURAL 21001

OLD VS. NEW: LOOKING FOR YOUR PERFECT SHADE? HERE IS YOUR CHART:

Silver Packaging	NEW TREND Equivalent
36003 - Tinted Moisturizing Cream - Transparent	→ 21001 - Tinted Moisturizing Cream - Natural
36014 - Makeup Fluid Light #1	→ 21006 - Foundation - Ivory #2
36015 - Makeup Fluid Light #2	→ 21007 - Foundation - Honey #3
36008 - Makeup Fluid Natural #1	→ 21005/2008 - Foundation - #2 Ivory & #3 Honey mixed
36009 - Makeup Fluid Natural #2	→ 21008 - Foundation - Almond #4

NATURAL CONCEALER

This super-creamy concealer hides imperfections, redness and dark circles naturally. Made with the finest botanical extracts including licorice root, soothing flower extracts, jojoba and olive oil. Smooths on in one touch, offering light to medium coverage.

ORDER CODE: LIGHT 21011 & MEDIUM 21012

2-IN-1 COMPACT FOUNDATION

Our 2-in-1 Compact Foundation is complexion perfection, doubling as a powder and foundation all in one. This creamy, shine-reducing formula is enriched with added vitamins, minerals and flower extracts to nourish and protect the skin. Offers medium to heavy coverage. Glide on sponge included in package. Talc-free.



BEIGE 21009
(PICTURED)

CARAMEL
21010

Fabulous Eyes, Naturally

DOUBLE-BLACK MASCARA



From a completely natural look to sultry smoky eyes, Lavera has everything you need. Developed with Good-For-You ingredients such as organic oils, waxes and flower extracts, our eye collection helps you get the look naturally—no chemicals necessary. All Lavera eye make-up is dermatological and ophthalmologically tested, suitable for contact lens wearers and of course Paraben-Free and Heavy Metal-Free.

INTENSE VOLUME MASCARA



Mascara

INTENSE VOLUME MASCARA

This super-intense formula creates longer, thicker, shinier lashes with serious impact thanks to a new extra-volume brush and an innovative quick-dry formula that prevents lashes from sticking. Natural ingredients such as organic beeswax and refined mineral pigments make for long-lasting hold. New quick-drying formula.

ORDER CODE: 21079 COLOR: BLACK



VOLUME MASCARA

OUR ORIGINAL FORMULA AND ALL-TIME BEST-SELLING, CUSTOMER FAVORITE!

The ultimate antidote to tired-looking eyes, this naturally volumizing and lengthening formula nourishes lashes for a healthy, full fringe. Moisturizing extracts of organic jojoba and wild rose oils hydrate, promoting all-day flake-free volume. Includes advanced shaping brush.

ORDER CODE: BLACK 21075 & BROWN 21076



DOUBLE-BLACK MASCARA: LENGTHENING + VOLUMIZING EFFECT

Multi-tasking mascara coats lashes in rich black color creating a dramatic, gorgeous look. This eco-tech formula comes with two unique brushes—a precision brush to lengthen and separate and a volume brush to set the look. Natural ingredients such as organic beeswax and refined mineral pigments make for long-lasting hold. New quick-drying formula.

ORDER CODE: 21077 COLOR: BLACK



LONG-LASH MASCARA

This glamorous-lash formula is designed with an innovative brush to lengthen and separate, coating each lash from root to tip with a blend of organic oils and waxes for a silky, full look. Never smudges or clumps ensuring beautiful lashes day or night. New quick-drying formula.

ORDER CODE: 21078 COLOR: BLACK



LIQUID EYELINER

This long-lasting silky, smooth eyeliner glides on easily, for a dramatic look. The precision brush creates a fine and defined stroke. A specially formulated infusion of organic flower extracts and nourishing organic oils feel natural and non-irritating on the eye lid.

ORDER CODE: BLACK 21070 & BROWN 21071

LONG LASH MASCARA

SOFT EYELINER & BROW PENCILS

Our kohl liners are created with organic beeswax to provide intense, lasting color. A built-in sponge applicator ensures easy application and allows you to create a multitude of looks, from a precise, thin line to a soft smoky effect. Gentle natural ingredients mean the liners are suitable for sensitive skin and contact wearers.

ORDER CODES: BLACK 21055, BROWN 21056, GRAY 21057 & BROW 21080

SOFT EYELINER: BLACK



Powders & Rouges

MINERAL SUN GLOW POWDER

This natural-looking bronzing powder gives you the ultimate shimmering bronze glow, made with natural ingredients and contains organic licorice root extract and organic flower essences to calm and soothe skin. Brush on for sleek, sculpted-looking cheekbones or simply to give the face and neckline a sun-kissed radiance. Talc-free.



SUNLIGHT
21022

SUNBRONZE
21023

SO FRESH MINERAL ROUGE

This silky mineral shimmer rouge gives cheeks a radiant, sheer and natural glow. Sweep these illuminating minerals on your cheeks, forehead, and chin for an instant radiant glow. Several applications make for a more intense color. Formulated with nourishing organic oils including olive, coconut and camelina. Beautiful flower extracts such as lime blossom, mallow and rose soothe and smooth skin for a fresh look. Talc-free.



SHIMMERING
ROSE LIGHT
21024

SHIMMERING APRICOT
LIGHT 21025



GENTLE MAKE-UP REMOVER

Formulated to be gentle to the eye area so suitable for those with delicate skin around the eyes. Suitable for all skin types.



ORDER CODE: 21090

Lips

BEAUTIFUL LIPS LIPSTICK

The Beautiful Lips assortment is a runaway collection of hues from striking and provocative tones to subtle and mysterious shades. New formulas promote long-lasting & smooth finish. Contains a soothing infusion of organic flower extracts from roses, lime blossom and mallow to gently protect and pamper lips. Formulated only with natural pigments.



- 21041 - Rose Kiss #1
- 21042 - Peach Amber #2
- 21043 - Berry Violet #3
- 21044 - Deep Red #4
- 21045 - Red Berry Charm #5
- 21046 - Sunset Orange #6
- 21047 - Golden Kiss #7
- 21048 - Rosewood #8
- 21049 - Maroon Kiss #9
- 21050 - Brown Sugar #10



PLUM BROWN

APRICOT BEIGE

SOFT LIPLINER

This ultra-smooth, creamy pencil glides on lips to precisely outline, define and fill in. Formulated with the finest organic ingredients including jojoba oil to condition and nourish lips.

ORDER CODE: APRICOT BEIGE 21030 & PLUM BROWN 21031

GLOSSY LIPS

Get your daily dose of vitamins and minerals with this shimmering healthy lip infusion. Made with 100% pure crushed minerals for shimmer, plus anti-aging sun protection and super-hydrating oils of vitamin E and jojoba. Natural aromatics add a 100% of natural flavor: vanilla, almond, cocoa, or berry.

SHINING STAR 21035

ROSY PROMISE 21036

MAGIC RED 21037

ALMOND KISS 21038

SENSATIONAL BROWN 21039

