



**true**  
natural

## Safe, Natural Sunscreens

- 🌻 All Natural & Vegan
- 🌻 100% Mineral Based
- 🌻 Gluten & Nano Free
- 🌻 Biodegradable
- 🌻 Cruelty Free

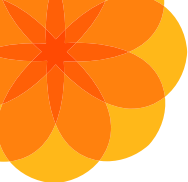


 **EWG's Skin Deep**  
TOP RATED SINCE 2011

 **EWG**  
Sun Safety  
Practice Smart Sun

**ELLE**  
GREEN STAR WINNER

#1 pick for Surfers  
 **SURF**  
CHANNEL



## Ingredient Commitment

- 100% Mineral Based
- Broad Spectrum UV Protection
- All Natural & Biodegradable Formula
- Gluten Free & Cruelty Free
- Vegan & Water Resistant Options
- No Synthetics, Soy or GMO's
- No Nano Particles
- Quick & Easy Absorption

True Natural sets the NEW standard for natural sunscreen — providing the purest, chemical free sun and skin care products, safe for both you and the environment. True Natural products provide uncompromised sun protection and self-tanning products made with 100% renewable ingredients. All True Natural sunscreens meet the FDA requirements for Broad Spectrum Protection and help to decrease the risk of skin cancer and early skin aging caused by the sun .

## Did You Know?

In 2012 FDA decided to strengthen SPF regulations! In the past, SPF protected against damage from UVB rays, the ones that cause sunburn. But the new FDA regulations require sunscreen be tested for effectiveness against the more harmful UVA rays, linked to premature aging and skin cancer, in order to claim UVA protection. Products which protect against both UVA and UVB need to be labeled "broad spectrum". To learn more visit: [www.TrueNatural.com](http://www.TrueNatural.com).

When it comes to shielding your skin from the sun's harmful rays, safe, natural solutions are often hard to find. That's why True created their unique line of high performance, **broad spectrum** sun essentials made in the US from 100% renewable ingredients. True is committed to providing the healthiest skin care products, free from artificial additives and chemicals.

## General Sun Safety Tips

### Don't be skippy

How much sunscreen is enough? Use it liberally and apply it evenly over all your exposed skin to ensure complete coverage. We recommend one ounce of True Natural sunscreen per application. Reapply as needed.

### Mind the easy to forget areas

It's easy to overlook spots like your ears, shoulders, lips, tops of your feet and the back of your neck, but they need sunscreen too. So does your scalp if you're bald or have thin hair.

### Slather it on

Reapply and repeat often. Massage on another layer of sunscreen as needed (FDA recommends at least every two hours).

### Think beyond the beach

Remember that the sun's rays bounce off snow, concrete and water, as well as sand. Smart sun care is important in all climates and every season.

## EWG Top Rated

True Natural Sunscreens are top-rated in the EWG's Skin Deep Sunscreen categories since 2011 as sunscreens that provide 100% mineral based protection without the hazardous chemicals that penetrate the skin.

True Natural is a proud member of the Environmental Working Group's Sun Safety Alliance to educate consumers about the importance of safe sun protection.



True Natural sunscreens do more than protect against sunburns! When used as directed they decrease the risk of skin cancer & early skin aging caused by the sun.

### Manage your timing

Avoid exposure to the sun when its rays are strongest, between 10 a.m. and 2 p.m.



## TRUE-ly Ocean-Friendly Sunscreens



Are sunscreens killing off our eco-system? Coral reefs are among the most biologically productive ecosystems in the world — and 60 percent of them are threatened by natural and anthropogenic forces. Marine Scientists link sunscreen to coral bleaching. Coral is an aquatic, stone-like structure that has cracks and crevices inhabited by colorful symbiotic organisms. Bleaching, generated by changing ocean temperatures, pollution, and bacterial pathogens, is the process in which coral loses its desirable tenants, leaving behind bare, white rock; without the algae, the coral turns white and dies. To stop the destruction of our precious coral reefs, scientists and many resorts are recommending that sunscreen users choose a biodegradable sunscreen with chemical-free ingredients such as zinc oxide.

## SPF 50 Neutral for Sensitive Skin

### Neutral Sunscreen SPF 50 Lotion – 3.4 fl oz

Formulated for sensitive skin, the NEW unscented, Vegan, gluten free, and biodegradable formula provides a layer of protection from UVA and UVB rays to those with even the most sensitive skin. This 100% mineral based formula will keep you from feeling greasy and leave you moisturized as well as provide uncompromised protection.



## SPF 30 Baby & Family, Unscented

### Baby & Family Sunscreen SPF 30 Lotion – 3.4 fl oz

Unscented & water resistant for baby and sensitive skin and Winner of Delicious Living 2013 Beauty Awards: Best natural products. This baby sensitive formula is 100% natural, gluten free, nano-particle free, and fragrance free. Keep your little one & the entire family safe in the sun with broad spectrum protection and 40 minutes of worry free water resistance!

## ZINC 30 Baby & Family, Unscented

### Unscented, Zinc Only Antioxidant Sunscreen SPF 30 – 4.0 fl oz

Only the purest, nano-free zinc oxide to protect skin from the sun's harsh rays - perfect for the entire family including babies & those with ultra-sensitive skin! Antioxidants like Green Tea & Pomegranate offer additional protection, while Aloe Vera & Jojoba Oil keep your skin hydrated. This new formula is 40 minutes water resistant and offers broad spectrum protection.



## Ultra Protect 50 Antioxidant

### Natural Coconut Scented Broad Spectrum SPF 50 Sunscreen – 4.0 fl oz

This vegan and gluten-free antioxidant sunscreen is formulated for those with even the most sensitive skin or those prone to skin allergies. A mild coconut scent comes from the natural Coconut Oil used in the formula - the same found in the Elle Green Star Winner Caribbean Coconut SPF 30. This high performance, alcohol free, and all natural sunscreen provides the ultimate in safe, long lasting sun protection for the whole family! Designed for the face and body.

NEW  
2.5oz  
Size!



## Active 30 Water Resistant

### Natural Coconut Scented Broad Spectrum SPF 30 Sunscreen – 4.0 fl oz

This high performance, all natural, water resistant (40 minutes) antioxidant SPF 30 sunscreen provides the ultimate in safe, long lasting sun protection for the active lifestyle! Made with ultra-moisturizing Aloe Vera, Coconut Oil, Zinc Oxide and Titanium Dioxide, this gentle blend provides powerful protection against damaging UVA and UVB rays as well as free radicals. Perfect for the face and body.



True Natural Sunscreens are





## SPF 30 Caribbean Coconut

### Caribbean Coconut Sunscreen SPF 30 Lotion – 3.4 fl oz

Featuring the delicious scent of coconut oil, this biodegradable sunscreen smells like a tropical vacation! Vegan, gluten free and 100% mineral based, its the perfect everyday option to keep you protected from UVA and UVB rays!



*"A paraben free blend of zinc-oxide, green tea & coconut oil, True Natural Sunscreen Broad Spectrum SPF 30 sinks in instantly for LASTING PROTECTION."*



## SPF 15 Sunscreen Lotion - Face

### Face Sunscreen SPF 15 Lotion – 2.0 fl oz

Unscented and featuring ingredients such as jojoba oil and green tea, this multi-tasking and non-greasy natural sunscreen keeps skin hydrated and firm. Perfect for everyday wear under makeup and suitable for all skin types. This organic, vegan, and all-natural skin saver will keep you protected and ready for whatever the day throws your way.



## SPF 30 Stick -Sport, Water Resistant

### Face Sunscreen Stick SPF 30 – 0.5 oz

For Face & Body - Water Resistant 80 Minutes. Won't run into eyes & sting. This high performance sunscreen is the perfect companion for all your sports and outdoor activities. Easy application in new stick format. The non-whitening formula for face and body is invisible on your skin and is biodegradable, nano-free and gluten-free. Made in the US following all the new sun screen regulations.

Try our other great skin care products!



## HYDRO+ Anti-Aging System

70%+  
organic

- Intensely moisturizing
- Eliminates visible lines & wrinkles
- Smooths and softens skin
- System of 6 products for all skin types

## Perfect Tan *without the sun!*

- Safe & All Natural
- Golden Tan in 3-4hrs
- Streak-Free, Even Tan
- Lasts up to 1 week!
- Vegan, Gluten-Free



### Contact Us

1.877.515.8783

[www.TrueNatural.com](http://www.TrueNatural.com)

[info@Truenatural.com](mailto:info@Truenatural.com)

Contact us for a free sample!